

New Country 103.1 Stream Player Weekly Sweepstakes ("Sweepstakes") Official Rules

NO PURCHASE NECESSARY. PURCHASE WILL NOT IMPROVE CHANCES OF WINNING

- 1. Eligibility:** New Country 103.1 Stream Player Weekly Sweepstakes (the "Sweepstakes") is open only to individuals who are 18 years or older (unless otherwise stated on the Website) and residents of Florida and who reside within 150 miles of Hubbard Radio West Palm Beach's studio located at 701 Northpoint Parkway, Suite 500, West Palm Beach, FL 33407, to be eligible to win. In order to be eligible to win a prize in any Station sweepstakes or contest, you and/or members of your household cannot have won any prize from New Country 103.1 of any value within thirty (30) days prior to the awarding of a prize to you, or a prize or combination of prizes with a total stated value of \$500.00 or more New Country 103.1 within 180 days prior to the awarding of a prize to you in a sweepstakes or contest. These restrictions apply even if you reject the prize. Prizes valued \$20.00 or less (i.e., movie premiere passes) do not count towards this restriction. Void outside of Florida and where prohibited by law. No purchase necessary to enter the Sweepstakes. Employees of Hubbard Radio West Palm Beach, LLC and its radio station New Country 103.1 (the "Sponsor"), Hubbard Radio, LLC, or any of their respective affiliates, subsidiaries, advertising agencies, or any other company or individual involved with the design, production execution or distribution of the Sweepstakes (collectively with Sponsor, the "Released Parties") and their immediate family (spouse, parents and step-parents, siblings and step-siblings, and children and step-children) and household members of each such employee are not eligible to enter or win. The Sweepstakes is subject to all applicable federal, state and local laws and regulations. Participation constitutes entrant's full and unconditional agreement to these Official Rules and Sponsor's decisions, which are final and binding in all matters related to the Sweepstakes. Winning a prize is contingent upon fulfilling all requirements set forth herein.
- 2. Sweepstakes Period:** The Sweepstakes begins on at 12:00:00 AM Eastern Time ("ET") on the date set forth on the Stream Rewards contest description on the Website (defined below) and ends at 11:59:59 PM ET on the date set forth on the Stream Rewards sweepstakes description details page on the Website (the "Sweepstakes Period"). The Website clock is the official timekeeper for this Sweepstakes.
- 3. Agreement to Official Rules:** Participation in this Sweepstakes constitutes entrant's full and unconditional agreement to these Official Rules and Sponsor's and Administrator's decisions, which are final and binding in all matters related to this Sweepstakes. Winning the prize is contingent upon fulfilling all requirements set forth herein.
- 4. How to Enter:** To enter, listeners must register on the New Country 103.1 Stream Player at <http://www.newcountry1031.com> ("Website"). Then, listen to New Country 103.1 through the Stream Player during the Sweepstakes Period, and for the required length of listening time as specifically listed on the Stream Rewards contest description on the Website (4 hours, 8 hours, etc.), or more you listen through the New Country 103.1 Stream Player in any week during the Sweepstakes Period, you will be eligible to receive one (1) entry into the random drawing per week, regardless of how many hours you listen each week. For purposes of this Sweepstakes, a week begins at 12:00:00 AM ET on Sunday and ends at 11:59:59 PM ET on Saturday each week during the Sweepstakes Period. To be entered, each registered listener must also complete and submit an online entry form found on the Stream Rewards sweepstakes description detail page. To enter without listening for the required length of listening time, email your complete name, street address, city, state, zip code, email address and telephone number in the body of the email, and put the sweepstakes description (of the prize) in the subject line and email to: streamrewards@sunny1079.com, to be received by 11:59:59 PM ET on the last day of the Sweepstakes Period as defined on the Stream Rewards sweepstakes description details page on the Website. Sponsor is not responsible for lost, late, delayed, incomplete or returned emails.
Limit one (1) entry per person per week regardless of the method of entry.

5. **Random Drawing/How Winner Is Chosen:** On or about the business day following the last day of the Sweepstakes Period, the winner(s) (as specified in the details page of the Website) will be selected from among all eligible entries received, in a random drawing to be conducted by Sponsor. Odds of winning depend on the number of entries received. The winner(s) will be notified by Administrator via email or telephone the day of the random drawing. Failure to respond to the email notification within **three (3) days** will be deemed forfeiture of the Prize and an alternate winner may be selected at Sponsor's sole discretion, time permitting. Sponsor is not responsible for email or telephone notifications that are undeliverable.
6. **Prize(s) & Approximate Retail Value(s) ("ARV"): Prize(s)**– The specific prize (including how many will be given away) and the approximate retail value of each prize to be given away is as specifically described on the Stream Rewards sweepstakes description details page on the Website. No prize transfer or cash substitutes allowed except at Sponsor's sole discretion due to prize unavailability or for any reason and only then for prize of equal or greater value. Prize winner is responsible for all applicable federal, state and local taxes. Prize consists of only those items specifically listed as part of the prize. Sponsor may provide the winner with an IRS Form 1099 reflecting their portion of the prize, or such other governmental tax forms that may be necessary, as determined at the sole discretion of Sponsor.
7. **Claiming the Prize:** Upon winner verification, the winners will either, as determined solely by Sponsor, be told how they will receive their prize in one of two ways as follows: **(1) Prize Pick-Up: as a condition of being named an official winner**, each potential winner must claim his/her prize in person at New Country 103.1 Studios located at 701 Northpoint Parkway, Suite 500, West Palm Beach, FL 33407, during normal business hours (Monday-Friday, 9:00 a.m. to 5:00 p.m.) within **five (5) business days** of the day he or she wins to verify that he/she is the qualified winner and may be required to sign a Publicity and Liability Release ("Release") upon (and as a condition of) picking up the Prize. Failure to comply with this deadline shall be deemed to be the winner's forfeiture of his or her right to claim the Grand Prize. The winner must prove he or she is a qualified winner by presenting acceptable identification (e.g., state driver's license; state issued identification card; valid passport with address verification; or birth certificate with social security card and photo identification and address verification). If a winner cannot prove he or she is a qualified winner, the prize will not be awarded. **OR (2) Prize Mailed:** Sponsor will mail out the prize to the winner(s). Sponsor is not responsible for lost, late, mutilated, damaged or delayed mailing of any prizes. Allow 6 to 8 weeks for delivery. All unclaimed or returned prizes remain the property of Sponsor.
8. **Entry Conditions and Release:** By entering, each entrant agrees to: (a) comply with and be bound by these Official Rules and the decisions of the Sponsor which are binding and final in all matters relating to this Sweepstakes; (b) release and hold harmless the Sweepstakes Entities from and against any and all claims, expenses, and liability, including but not limited to negligence and damages of any kind to persons and property, including but not limited to invasion of privacy (under appropriation, intrusion, public disclosure of private facts, false light in the public eye or other legal theory), defamation, slander, libel, violation of right of publicity, infringement of trademark, copyright or other intellectual property rights, property damage, or death or personal injury arising out of or relating to a participant's entry, participation in the Sweepstakes, and acceptance or use or misuse of prize; and (c) indemnify, defend and hold harmless the Sweepstakes Entities, including their parents and affiliates, from and against any and all claims, expenses, and liabilities (including reasonable attorneys' fees) arising out of or relating to an entrant's participation in the Sweepstakes and/or entrant's acceptance, use or misuse of prize.
9. **General Conditions:** Sponsor reserves the right to cancel, suspend and/or modify the Sweepstakes, or any part of it, for any reason whatsoever, including, without limitation, fire, flood, natural or man-made epidemic of health of other means, earthquake, explosion, labor dispute or strike, act of God or public enemy, satellite or equipment failure, riot or civil disturbance, terrorist threat or activity, war (declared or undeclared) or any federal state or local government law, order, or regulation, public health crisis, order of any court or jurisdiction

or if any fraud, technical failures or any other factor beyond Sponsor's reasonable control impairs the integrity or proper functioning of the Sweepstakes, as determined by Sponsor in its sole discretion. If the Sweepstakes is terminated before the designated end date, Sponsor will (if possible) select the winner via random drawing(s) from all eligible, non-suspect entries received as of the event giving rise to the termination. Inclusion in such judging shall be each entrant's sole and exclusive remedy under such circumstances. Sponsor reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of these Official Rules or any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Only the type and quantity of prizes described in these Official Rules will be awarded. The invalidity or unenforceability of any provision of these rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. In the event of a dispute as to the identity of a winner based on an email address, the winning entry will be declared made by the authorized account holder of the email address used to submit the entry.

10. **PUBLICITY RELEASE:** By entering this Sweepstakes, entrants agree that Sponsor may use entrant's name and photograph on Sponsor's website without compensation, credit or right of review or approval. Acceptance of any Prize constitutes Winner's consent to use, publish, and reproduce for all purposes, including publicity, promotion and advertising, in any media (including online and offline), Prize Winner's name, city, photograph, likeness, voice and image, in perpetuity without further compensation, credit or right of review or approval.
11. **Limitations of Liability:** The Sweepstakes Entities as set forth above, and their respective parents and affiliates, are not responsible for: (1) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Sweepstakes; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the entry process or the Sweepstakes; (4) technical or human error which may occur in the administration of the Sweepstakes or the processing of entries; or (5) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Sweepstakes or receipt or use or misuse of any Prize. If for any reason an entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another entry in the Sweepstakes, provided that if it is not possible to award another entry due to discontinuance of the Sweepstakes, or any part of it, for any reason, Sponsor, at its discretion, may elect to hold judging from among all eligible entries received up to the date of discontinuance for any or all of the Prizes offered herein. Entrant further agrees and acknowledges that Sponsor reserves the right to forfeit or award any unclaimed or leftover Prize at its sole discretion.
12. **Disputes/Governing Law:** Except where prohibited, entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes or the prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate federal or state court of Florida; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorneys' or legal fees; and (3) unless otherwise prohibited, under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with

this Sweepstakes shall be governed by, and construed in accordance with, the laws of the State of Florida, without giving effect to any choice of law or conflict of law rules (whether of State of Florida, or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Florida.

13. **PRIVACY:** Sweepstakes Entities and their authorized agents will collect, use, and disclose the personal information entrant provides when entering the Sweepstakes solely for the purposes of administering the Sweepstakes and fulfilling prizes, and by entering this Sweepstakes entrant consents to the collection, use, disclosure and management of his/her personal information for said purposes. All personal information that entrant submits will be subject to Sponsor's privacy policy. In the event of any discrepancy between Sponsor's privacy policy and these Official Rules, the privacy policy will govern and control. For a copy of Sponsor's complete online privacy policy please visit <http://corporate.hubbardradio.com/privacy-policy/>.
14. **Official Rules:** For a copy of these Official Rules, or the names of the Grand Prize winners, send a self-addressed stamped envelope to: New Country 103.1 Weekly Rewards Sweepstakes (include the name of the prize) Rules/Winners (designate which), 701 Northpoint Parkway, Suite 500, West Palm Beach, FL 33407.
15. **Sponsor:** Hubbard Radio West Palm Beach, LLC and its station New Country 103.1, 701 Northpoint Parkway, Suite 500, West Palm Beach, FL 33407.